

VOYAGES ET VAGABONDAGES



The French Solo Travel Blog





WHY WORK WITH
VOYAGES ET
VAGABONDAGES ?

To work together and promote slow, local, authentic, alternative, independent tourism and travel, all the while respecting the environment and populations.

To promote unique, different and off the beaten paths destinations.

To change perceptions about a destination and present it in a new light.

VOYAGES ET VAGABONDAGES

is the guarantee of...

- an engaged and engaging blog
- an original writing style and an authentic voice
- a strong and engaged community since 2011
(Facebook: **11,800**, Twitter: **7,600**, Instagram: **5,300** and **800** views per story ,
Pinterest: **135,800**, Newsletter: **1,100**, Snapchat: **800** views, Facebook group
about solo travel: **11,800**)
- a constantly increasing number of visitors with an average of 45,000 unique
visitors per month (**January 2018: 60,000 unique visitors and 96,000 pages
viewed.** For reference, Janvier 2017: 19,000 u.v / Août 2017: 34,000 u.v.).
- readers that are French independent travelers (65%), mostly women (75%) and
aged from 18 to 35 years old (70%)



- one of the biggest French travel blog Pinterest account with **135,800** followers and over **600,000** monthly views
- longevity with a blog celebrating **7 years in 2018**
- an expertise and knowledge of the fields of blogging, tourism and influencers
- a **SEO know-how**, with numerous articles and destination guides placed on the first page and/or as the first result on Google (general articles about nomadism, solo travel, RWT trip, insurance, etc, but also destinations such as Indonesia, Northern Ireland, Japan, Romania, Colombia, Argentina...) (**DA 38 / PA 46**)

LUCIE AIDART

Author of this site, Lucie, 31, trilingual, has lived in Sweden, Canada and the UK, before setting off on a 15-months solo RTW trip.

Nomad for five years, she has since then lived in Argentina, Japan and Thailand, and keeps on travelling around the world, slowly and in authentic ways to satisfy her never-ending curiosity.

12 years of solo trips, 17 years of karate and a touch of boldness have led her to try various ways of travelling and adventures, including crossing Patagonia hitchhiking, a cruise to Antarctica and several bungee-jumps.





THÈMES TRAITÉS

Solo travel

Long-term travel

Nomadism

Travel stories

Practical destination guides

Road-trips

RTW trips

WHV

Adventures

Hiking

Slow travel

World cultures

Off-the-beaten path

Female travel

City-trips...



**VOYAGES ET
VAGABONDAGES
HAS PARTNERED WITH**

- Ireland, Austria, Indonesia, Taketomi, Fukuoka, New-Brunswick tourism boards...
- The cities of Wakayama and Tokyo in Japan
- Skyscanner, Hostelling International, Tune Hotels...
- Ambassador

"I have arrived in my hotel and I'm very satisfied with the room. Many thanks to Lucie for her blog article about London on Voyages et Vagabondages which made me choose Tune Hotel."

Matilda

"Working with Lucie on the campaign #SkyscannerIndonesia was a true pleasure. Lucie is professional, involved and enthusiastic. Her qualities as a writer, her experience and her dynamic and happy personality are all assets that she brought to the success of our collaboration. We will not hesitate to work with Lucie on other campaigns."

Skyscanner



ASK FOR A QUOTATION FOR YOUR PROJECT

Let's work together and create a project suitable for your specific tourism needs.

Each project is unique and thought out to suit at best your request, your goals, your product and your budget.

***My services:** Blogger campaign / content creation / content for your own channels / photographs / social media campaigns / Pinterest consulting, training and campaign campagne / conferences / brand ambassador/ contest organization / products, activities or hotel reviews*



Discover Voyages et Vagabondages: <https://voyagesetvagabondages.com>

To discuss your project or for questions, don't hesitate to contact me:
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Let's organize a meeting or meet-up during a travel fair. I can also come to Paris.