



WHY WORK WITH VOYAGES ET

To work together and promote slow, local, authentic, alternative, independent tourism and travel, all the while respecting the environment and populations.

To promote unique, different and off the beaten paths destinations.

To change perceptions about a destination and present it in a new light.

VOYAGES ET VAGABONDAGES

is the guarantee of...

- an engaged and engaging blog
- an original writing style and an authentic voice
- a strong and engaged community since 2011
 (Facebook: 11,400, Twitter: 7,300, Instagram: 4,800 and 700 views per story, Pinterest: 135,000, Newsletter: 1,000, Snapchat: 800 views, Facebook group about solo travel: 10,500)
- a constantly increasing number of visitors
 (January 2018: 60,000 unique visitors and 96,000 pages viewed.
 For reference, Janvier 2017: 19,000 / Août 2017: 34,000)
- readers that are French independent travelers (68%), mostly women (75%) and aged from 18 to 35 years old (70%)



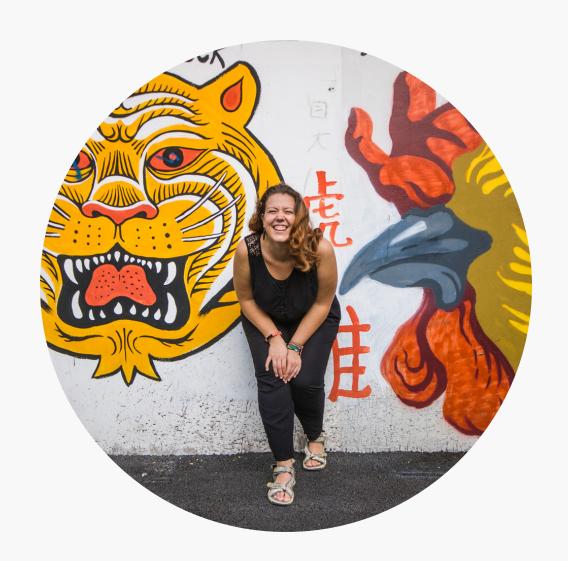
- one of the biggest French travel blog Pinterest account with 135,000 followers and over 1.4 million monthly views
- longevity with a blog celebrating 8 years in 2018
- an expertise and knowledge of the fields of blogging, tourism and influencers
- a SEO know-how, with numerous articles and destination guides
 placed on the first page and/or as the first result on Google (general
 articles about nomadism, solo travel, RWT trip, insurance, etc, but
 also destinations such as Indonesia, Northern Ireland, Japan,
 Romania, Colombia, Argentina...) (DA 38 / PA 47)

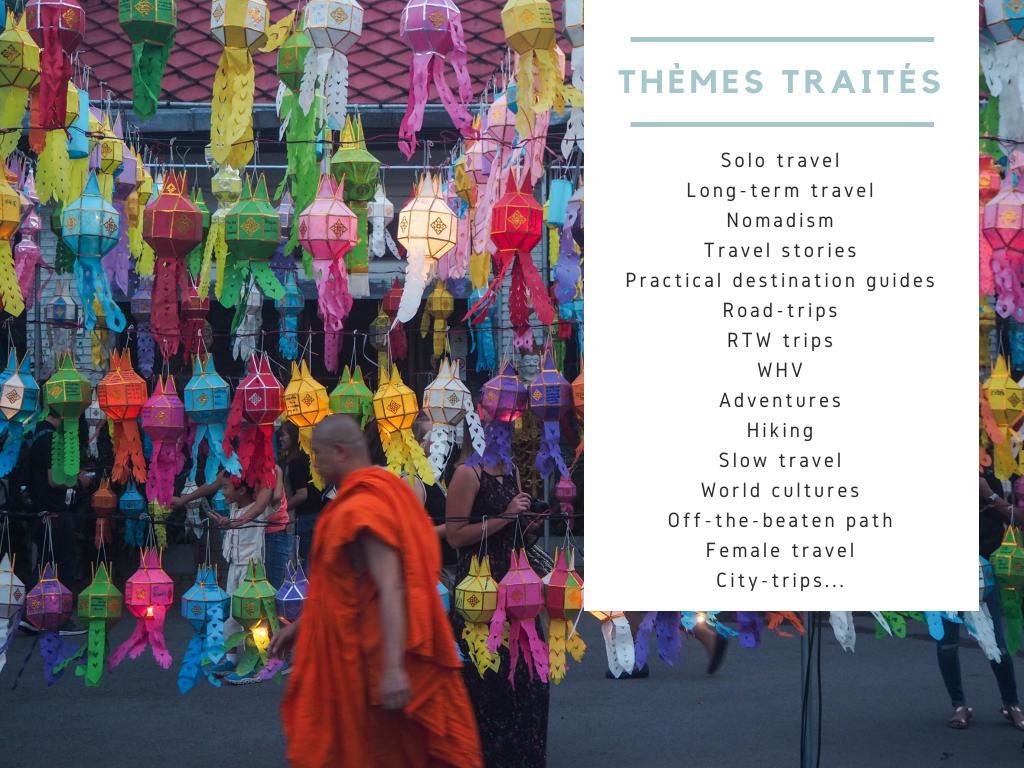
LUCIE AIDART

Author of this site, Lucie,
31, trilingual, has lived in Sweden,
Canada and the UK, before setting off
on a 15-months solo RTW trip.

Nomad for five years, she has since then lived in Argentina, Japan and Thailand, and keeps on travelling around the world, slowly and in authentic ways to satisfy her neverending curiosity.

12 years of solo trips, 17 years of karate and a touch of boldness have led her to try various ways of travelling and adventures, including crossing Patagonia hitchhiking, a cruise to Antartica and several bungee-jumps.







VAGABONDAGES HAS PARTNERED WITH

- Taketomi tourism boards...
- The city of Wakayama in Japan
- Skyscanner, Hostelling International, Tune Hotels...
- lambassador

"I have arrived in my hotel and I'm very satisfied with the room. Many thanks to Lucie for her blog article about London on Voyages et Vagabondages which made me choose Tune Hotel."

Matilda

"Working with Lucie on the campaign #SkyscannerIndonesia was a true pleasure.

Lucie is professional, involved and enthusiastic. Her qualities as a writer, her
experience and her dynamic and happy personality are all assets that she brought
to the success of our collaboration. We will not hesitate to work with Lucie on
other campaigns."

Skyscanner



ASK FOR A
QUOTATION
FOR YOUR
PROJECT

Let's work together and create a project suitable for your specific tourism needs.

Each project is unique and thought out to suit at best your request, your goals, your product and your budget.

My services: Blogger campaign / content creation / content for your own channels / photographies / social media campaigns / Pinterest consulting, training and campaign campagne / conferences / brand ambassador/ contest organization / products, activities or hotel reviews



Discover Voyages et Vagabondages: https://voyagesetvagabondages.com

To discuss your project or for questions, don't hesitate to contact me: aidart.lucie@gmail.com

Let's organize a meeting or meet-up during a travel fair. I can also come to Paris.